

## MAS Testimonial for Better Presented

We needed a method, identity, and media to promote our in-house engineered product serving both B2B and B2C markets.

After a short (< 60minute consultation) with Roger from Better Presented, we were provided a clear, jargon-free plan comprising:

- written representation
- a core brand message to convey
- video treatment with interchangeable segments to adapt to our respective markets.

We commissioned Roger with the project and our high expectations were exceeded.

The strategy and materials Better Presented equipped us with have been integral to the success of our client engagement and we have already asked Better Presented to provide us with further media productions and commercial support.

Most notable to us was Roger's intuitive appreciation of our commercial perspective and ability to deliver on-point, with matter-of-fact transparency.

Thank you Better Presented, we highly recommend you!

Dave George  
Sales Director, MAS-UK